

Strategic Priority: 4		H&W Board Sponsor – Ian Cameron		
Make sure that people who are the poorest improve their health the fastest.		Delivery Lead: Brenda Fullard		
Performance Indicators				
Reduce the differences in life expectancy (and healthy life expectancy subject to ONS and Local Authority citizen panel survey) between communities				
Priority Action 4e – Ensure equitable access to services that prevent and reduce ill-health				
Action Plan 2011/12:				
Action	Targeting	Action Owner	Contributing Officers	Milestone or Target
Clinical Commissioning Groups (CCGs) to ensure this priority is embedded within their approach to commissioning and improving the quality of primary care	Target practices (with more than 30% of their practice population living in the most deprived 10% SOAs) Other practices in terms of 'vulnerable' groups	Lucy Jackson (NHS) Jon Fear (NHS) Victoria Eaton (NHS)	Diane Burke Karen Newboul	Actions within CCG commissioning plans- April 2012 Actions agreed in line with improving quality of primary care within
Engage with the NHS and Adult Social Care transformation programme to embed this as a priority across work programme	People identified at high risk of hospital admission through risk stratification	Lucy Jackson (NHS) Victoria Eaton (NHS) Jon Fear (NHS)	Diane Burke Karen Newboul	Within all work streams of NHS and ASC programme

APPENDIX 1

Action	Targeting	Action Owner	Contributing Officers	Milestone or Target
<p>Improve accessibility; and provision of advocacy, information, advice and language support to make effective use of healthy living services</p>	<p>Low income households; people with existing physical and mental health conditions, excluded groups, learning disabilities, families with young children and older people.</p>	<p>Brenda Fullard (NHS)</p>	<p>Staying Healthy Commissioning team (NHS), Mike Sells (LCC) Dan Barnett (Leeds Initiative) Library services (LCC) Baksho Uppal (LCC) Elizabeth Bailey (LCC) Tim Taylor (LCC)</p>	<p>Increase in referrals to healthy lifestyle services</p>
<p>Behavioural and lifestyle programme to increase early diagnosis of cancer</p>	<p>Localities and population groups that experience higher levels of cancer mortality than the rest of Leeds</p>	<p>Brenda Fullard (NHS)</p>	<p>John Fear (NHS) Catherine Foster (NHS), Veronica Lovatt (NHS), Fran Hewitt (NHS), Louise Cresswell (NHS), Matt Callister (LTHT) Dawn Ginns (NHS) Feel Good Factor Healthy Leeds Network Baksho Uppal (LCC)</p>	<p>Increase in early diagnosis of lung cancer</p>
<p>Build the capacity, confidence and skills of individuals, communities and the third sector to take control of their own health and play an active role in the well-being of others</p>	<p>Low income households; people with existing physical and mental health conditions, excluded groups, learning disabilities, older people.</p>	<p>Janette Munton (NHS) Pat Fairfax (LCC)</p>	<p>Locality Health and Wellbeing partnerships Brenda Fullard (NHS) Mick Ward (LCC) Ruth Middleton (NHS)</p>	<ul style="list-style-type: none"> • Evidence of increased engagement in inter-generational and inter-cultural community activities • Increase the number of vulnerable population groups engaged in co-producing services